

History behind the...

## Lace Drop Cup Bra

**All the important elements in designing maternity and nursing underwear have been taken into consideration i.e.**

### **Design; Style, Convenience & Quality**

Mothering is one of the pinnacle experiences of womanhood and every nursing mom deserves to feel and look her best at this time when she is giving and nurturing her young family so selflessly. Wearing Carriwell's lace bra will boost confidence and self esteem. As anxiety and feeling down are two of the main combatants of successful breastfeeding, this classic bra will contribute to an improved nursing experience. Babies immediately reflect all of mother's emotions, and if mom feels good about herself she is likely to breastfeed far easier.

### **Comfort; Support; Function; Fit & Flexibility**

The fabric of the lace drop cup bra has significant elasticity, allowing for stretch, normal fluctuation of breast fullness through the day and easy body movement while wearing the bra. A bra back-strap extender enables greater fitting versatility and individuality.

While holding baby close in the classic Madonna position, in preparation for nursing, this Carriwell nursing bra makes it possible for mom to drop the cup easily with one hand, and to hook it up effortlessly again at the end of nursing.

*The Carriwell Lace Nursing Bra is an elegant "confidence boosting" bra that includes all the above practical, functional & stylish elements.*